Core Competency Assessment Report

Office of Academic Assessment - May 26th, 2015

The Core Competencies (CCs) are **a set of five ELOs which comprise** a subset of the ELO's for every undergraduate degree program; they are also an important part of our response to **SACS Comprehensive Standard 3.5: Undergraduate Educational Programs**:

> 3.5.1 *The institution identifies college-level general education competencies and the extent to which students have attained them.* (General education competencies)

The rationale for embedding these Core Competencies in the undergraduate degree programs is twofold:

1. Due to the fact that the <u>majority</u> of our graduates do <u>not</u> pass through the Brenau general education curriculum, we make the CCs five of the required ELO's for every major to demonstrate that our Brenau graduating students possess these competencies we measure at the program level, as well as in Liberal Education program.
2. Brenau's Strategic Plan places great emphasis on the Four Portals education: the Core Competencies were selected to reflect the Portals and to ensure their assessment in all undergraduate programs in support of the Strategic Plan.

The chart in Appendix I indicates whether or not each undergraduate program has assessed or will assess the five CCs that support the Brenau strategic plan Portals (Writing and Speaking both address "Communication") within the span of 2012-13 to 2015-16. I am pleased that all undergraduate majors have achieved (or have recently created with their new matrices) an appropriate and consistent cycle of CC assessment as part of their program assessment plan. There has been full cooperation.

It was my objective in building the Core Competencies into the Compliance Assist reporting system to allow us to be able to query on these and determine what % of their students had "met" the criteria for a given Core Competency over each 3 year period.

However, a deeper analysis this year has shown a variation in the manner of reporting across majors: rather than indicating what % of their majors met the 3 or better standard set in the writing, speaking and critical thinking rubrics for example, majors would set a standard such as "75% of our students will achieve a 3 or better on all rubric elements". Thus a check in the "objective met" box in Compliance Assist does not currently provide me with "apples to apples" comparisons on % of students meeting these learning outcomes. This is entirely my fault for not standardizing this expectation. I will aim this year with the new updated matrices to attempt to achieve greater standardization of data reporting.

All this said, if we go with programs reporting in Compliance Assist that the "criteria were met," knowing it is not an exact % of students but rather a "reasonable level of attainment" in each major, the Compliance Assist data available for 2012-13 and 2013-14 shows the following:

Programs Reporting on Core Competencies In Compliance Assist

Academic years 2012-13 and 2013-14: count and % of programs indicating outcome was "achieved"

CC	# Programs assessing	# Reporting "yes"	% Reporting "yes"
Writing	25	17	68%
Speaking	21	17	81%
Reasoning	20	13	65%
Global	23	16	70%
Creative	24	23	96%

We will track the data going forward, especially in writing and reasoning/critical thinking, and given our focus on globalization of the curriculum in that global category as well, in the hope of a) more accurate data and b) improved results. Programs such as the one offered at our Faculty Assessment Day this year related to critical thinking, need to be designed to provide faculty with teaching strategies as well as evaluation techniques for these core competencies in the various degree programs.

Appendix I – Assessment of Core Competencies 2012-2016

*Programs whose CCs are all assessed in department's Core.

College	Dept	Degree Program	Assesses CC Within 2012-2016					
			All CCs	Writing	Speaking	Reasoning/CT	Gobal	Creative
CBMC	Mass Comm	Mass Communications, BA	Yes	Yes	Yes	Yes	Yes	Yes
	Undergraduate Business Administration	Accounting, BBA	Yes	Yes	Yes	Yes	Yes	Yes
		General Business, BBA	Yes	Yes	Yes	Yes	Yes	Yes
		Human Resources Management, BBA	Yes	Yes	Yes	Yes	Yes	Yes
		Marketing, BBA	Yes	Yes	Yes	Yes	Yes	Yes
		Organizational Leadership, BA	Yes	Yes	Yes	Yes	Yes	Yes
COE	Initial Prep Programs	Early Childhood Education, BS	Yes	Yes	Yes	Yes	Yes	Yes
		Middle Grades Education, BS	Yes	Yes	Yes	Yes	Yes	Yes
		Special Education, BS	Yes	Yes	Yes	Yes	Yes	Yes
CFAH	Art and Design	Art and Design Core	Yes	Yes	Yes	Yes	Yes	Yes
		Art Education, BFA*	Yes	Yes	Yes	Yes	Yes	Yes
		Fashion Design, BFA*	Yes	Yes	Yes	Yes	Yes	Yes
		Fashion Merchandising, BA	Yes	Yes	Yes	Yes	Yes	Yes
		Studio Art, BFA*	Yes	Yes	Yes	Yes	Yes	Yes
	Dance	Dance Education, BA	Yes	Yes	Yes	Yes	Yes	Yes
		Dance, BA	Yes	Yes	Yes	Yes	Yes	Yes
	Humanities	Conflict Resolution and Legal Studies, BA	Yes	Yes	Yes	Yes	Yes	Yes
		English, BA	Yes	Yes	Yes	Yes	Yes	Yes
		History - Political Science, BA	Yes	Yes	Yes	Yes	Yes	Yes
	Interior Design	Interior Design, BFA-MID	Yes	Yes	Yes	Yes	Yes	Yes
	Music	Music Core	Yes	Yes	Yes	Yes	Yes	Yes
		Music Education, BA*	Yes	Yes	Yes	Yes	Yes	Yes
		Music, BA*	Yes	Yes	Yes	Yes	Yes	Yes
		Music: Music, BA*	Yes	Yes	Yes	Yes	Yes	Yes
	Theatre	Acting, BFA	Yes	Yes	Yes	Yes	Yes	Yes
		Musical Theatre, BFA	Yes	Yes	Yes	Yes	Yes	Yes
		Theatre Design and Technology, BFA	Yes	Yes	Yes	Yes	Yes	Yes
		Theatre, BA	Yes	Yes	Yes	Yes	Yes	Yes
CHS	Math and Sciences	Biology, BS	Yes	Yes	Yes	Yes	Yes	Yes
		Health Science, BS	Yes	Yes	Yes	Yes	Yes	Yes
		Pre-Physicians Assistant, BS	Yes	Yes	Yes	Yes	Yes	Yes
	Psychology	Psychology, BS	Yes	Yes	Yes	Yes	Yes	Yes
	UG Nursing	Nursing, BSN**	No	Yes	Yes	Yes	Yes	No
		% Implementing given CC within 2012-16	97%	100%	100%	100%	100%	97%

**Assessing Creative CC in 2016-17

Appendix II – Lists of Degree Programs with "Criteria Met" by CC as Reported in Compliance Assist for Academic Years 2012-13 and 2013-14

Criteria Met on "Writing"
Accounting, BBA
Art Education, BFA
Biology, BS
Dance Education, BA
Early Childhood Education, BS
English, BA
Fashion Design, BFA
History - Political Science, BA
Human Resources Management, BBA
Interior Design, BFA-MID
Mass Communications, BA
Middle Grades Education, BS
Music Core
Music Education, B.A.
Pre-Physicians Assistant, BS
Psychology, BS
Special Education, BS
Studio Art, BFA

Criteria Met on "Speaking"
Biology, BS
Conflict Resolution and Legal Studies, BA
Dance Education, BA
Early Childhood Education, BS
English, BA
Fashion Design, BFA
Health Science, BS
History - Political Science, BA
Interior Design, BFA-MID
Mass Communications, BA
Middle Grades Education, BS
Music Core
Pre-Physicians Assistant, BS
Psychology, BS
Special Education, BS
Studio Art, BFA

Criteria Met on "Reasoning"
Acting, BFA
Conflict Resolution and Legal Studies, BA
Dance Education, BA
Fashion Design, BFA
Fashion Merchandising, BA
History - Political Science, BA
Marketing, BBA
Music Core
Music, B.A.
Musical Theatre, BFA
Theatre Design and Technology, BFA
Theatre, BA

Criteria Met on "Global"
Accounting, BBA
Dance, BA
Dance Education, BA
English, BA
Fashion Design, BFA
General Business, BBA
History - Political Science, BA
Marketing, BBA
Mass Communications, BA
Middle Grades Education, BS
Music Core
Psychology, BS
Special Education, BS

Criteria Met on "Creative"
Accounting, BBA
Acting, BFA
Art and Design Core
Art Education, BFA
Biology, BS
Dance Education, BA
Dance, BA
English, BA
Fashion Merchandising, BA
Health Science, BS
Human Resources Management, BBA
Liberal Arts, BA
Mass Communications, BA
Music Core
Music Education, B.A.
Music: Music, B.A.
Pre-Physicians Assistant, BS
Studio Art, BFA
Theatre Design and Technology, BFA
Theatre, BA